

## ANNUAL REPORT





## Sheria Kiganjani



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#### Dear Friends and Supporters of Sheria Kiganjani,

am honored to present to you the Sheria Kiganjani Annual Report for the year 2022. This year has been an extraordinary one, full of challenges and opportunities, but thanks to the dedication and commitment of our team, we have made significant progress toward achieving our mission.

At Sheria Kiganjani, our primary goal is to provide legal assistance and empower vulnerable and marginalized communities. We believe that access to justice is a fundamental human right and that everyone deserves to have their voice heard and their rights protected. Our team of experienced lawyers and staff work tirelessly to ensure that our clients receive the legal support they need, regardless of their socioeconomic status.

This year, we have seen an increase in the number of clients seeking our services. which is a testament to the trust and confidence that the community has in our organization. We have expanded our outreach efforts to reach more people in need, and we are proud to have provided legal assistance to 41,0000 users this year.

None of this would have been possible without the support of our donors, volunteers, and partners. We are grateful for your generosity and unwavering support, which has allowed us to continue our work and make a positive impact in the lives of so many people.

As we look towards the future, we remain committed to our mission and will continue to work towards a more just and equitable society. We invite you to join us in this journey and be a part of the change we seek to create.



Thank you for your continued support.

Sincerely,

**Adv Nabiry Jumanne Chief Executive Officer,** Sheria Kiganjani

# List of **Abbreviations**



**ADR** 

CEO

COO

**CSR** 

DIF

**DWFF** 

**EACOF** 

**EAVCA** 

EU

**FAQ** 

**FCDO** 

**GBV** 

**MSMEs** 

**PAPs** 

SDGs

SFF

SMS

**TPSF** 

UNCDF

UNDP

IIDT

**Alternative Dispute Resolution.** 

**Chief Executive Officer.** 

**Chief Operating Officer.** 

**Corporate Social Responsibility.** 

**Dovetail Impact Foundation** 

**David Weekley Family Foundation** 

**East Africa Crude Oil Pipeline.** 

East Africa Private Equity & Venture Capital Association.

**European Union.** 

**Frequently Asked Questions.** 

Foreign and Commonwealth Development Office.

**Gender Based Violence.** 

Micro, Small and Medium Enterprises.

**Project Affected Persons.** 

**Sustainable Development Goals.** 

**Segal Family Foundation** 

**Short Message Service.** 

**Tanzania Private Sector Foundation.** 

**United Nations Capital Development Fund.** 

**United Nations Development Programme.** 

**United Republic of Tanzania.** 

## SUSTAINABLE DEVELOPMENT GOALS (SDGs).









### 16) PEACE, JUSTICE AND STRONG INSTITUTIONS

Sheria Kiganjani supports SDG 16 by ensuring inclusivity in the promotion of access to justice for all affordably and conveniently. We reduce number of court cases by enhancing ADR through legal consultation, promote the rule of law, fight against all forms of violence against children and women.

#### 10) REDUCED INEQUALITIES

We contribute towards realization of this goal through peacebuilding interventions, social inclusion projects working with people with disabilities, youth and women. Furthermore, we ensure equal opportunity by eliminating discriminatory laws and policies.

#### 5) GENDER EQUALITY

Sheria Kiganjani advocates for women's rights and interventions to challenge bad traditional practices by undertaking reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services and inheritance.

#### 4) QUALITY EDUCATION

Sheria Kiganjani ensures inclusive and equitable quality legal education through the provision of legal documents and articles, FAQs, and precedent cases. Through public access to information, we contribute to the increase of legal literacy, improved transparency and ensure effective delivery of educational legal content.



Sheria Kiganjani is a legal platform which aims at increasing access to justice in the Tanzanian community, especially low-and middle-income earners by providing convenient and affordable legal services such as legal consultations 24/7 and connecting users to lawyers. In the course of providing legal services, we use multiple digital methods such as mobile applications, websites, interactive voice response, and SMS technology solutions to reach users regardless of their location.

Our organization through its activities has contibuted to the provision of legal education, promotion of gender equality to reduce inequalities and conflicts through ADR

2022 was a transformative year for our organization, marked by significant growth, impactful initiatives, and exciting new partnerships. Through a steadfast commitment to innovation and collaboration, we were able to achieve new heights and make a lasting difference in the communities we serve.



SMS Technology



Mobile application



Website

**SHERIA KIGANJANI APP** 







#### **OUR VISION:**

To bridge the justice gap in Tanzania through the use of technology.



#### **OUR MISSION:**

To assist Tanzanian's low-and middle-income earners to access justice easily, affordable and timely.



#### **OUR VALUES:**

- 1. Justice: We Uphold the rule of law and the ideal of justice and fairness. We believe that everyone should be able to access justice easily and affordably.
- 2. Innovation: We develop and present new ideas to increase efficiency in implementation of all the activities.
- 3. Equity: We believe that all human beings are equal and should be treated fairly.
- 4. Impartiality: We take a neutral perspective, focusing on what is perceived as more or less fair by the people involved.
- 5. Integrity: We observe values, ethical principles and ethical standards in all we do.
- 6. Evidence-based: Research and best practices are the backbone of our work.





#### **MEET THE TEAM**

"Individually, we are one drop, together we are an ocean". - Ryunosuke Satoro Sheria Kiganjani has a dynamic team of individuals with diverse skill sets and backgrounds. Our team cuts accross three major departments: The Legal, Business and Technical Departments.

#### **Legal** Team







#### **Business** Team







#### **Technical** Team







## 3. GROWTH AND IMPACT STATS FOR 2022:

#### I. IMPACT STATS:

Cheria Kiganjani has experienced significant growth, reach impact in 2022, with an estimated reach of over 2 million people in Tanzania through various channels such as bulk SMS, social and traditional media campaigns, website visits. app downloads and subscriptions. This growth has been reflected in the number of users and subscribers, inquiries received and resolved, cases received and resolved, the number of legal documents downloaded from our platform and the number of website visitors.

Our strong social media presence has been a key factor in this growth, with our weekly informative and interactive segments, including "Fahamu Sheria", "Uliza Wakili" and "Ijue Katiba", attracting over 10,000 followers on Instagram and 5,500 followers on LinkedIn alone.

We have seen a notable increase in the number of inquiries we receive and resolve per month, with the average growing from 800 to 930 inquiries per month. Most of these inquiries have been related to matters such as marriage, divorce, probate proceedings, employment, and gender-based violence.





### **OUR STATS AT A GLANCE**

#### **MOST SEARCHED TOPICS:**

**Marriage laws** 

**Criminal laws** 

**Human rights** 

**Inheritance** 

Constitution

#### MOBILE APP STATS



**34.6**%

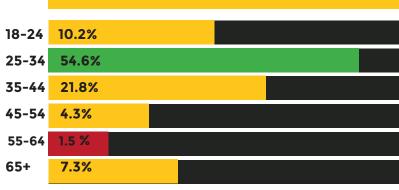
User Growt in 2022

77.3% Returning Users

## **OVERALL STATS**Audience Reached:

532,975

#### **USERS BY AGE GROUP:**



#### WEBSITE STATS





519,148
PAGE VIEWS



**361 seconds**Average Visit Duration

#### **MOSTLY VIEWED FROM:**



#### **USERS BY SEX**



58.2% Male



41.8% Female



#### **II. TEAM GROWTH:**

A t Sheria Kiganjani, we firmly believe in the adage "teamwork makes the dream work". We are thrilled to welcome three new members to our team as we continue to grow and expand our services. In October 2022, Advocate Husna Omary came on board as a Legal Officer in the Legal Department. In November 2022, Advocate Renatha Seleman joined our team as Programs

Officer together with Ms. Vivian Koka as Finance Manager.

We are confident that their unique skills and experiences will add significant value to our organization and help us better serve our clients.





#### 4. PROJECTS, ACTIVITIES AND EVENTS:

#### 1. International Women's Day 2022

Women empowerment and the strive for gender equality are part of the guiding principles in most of the work we do. As part of these guiding principles, we marked Women's Day 2022 by visiting Mabwe Tumaini Girls Secondary School in Mabwepande Area, Dar es Salaam. The school is home to 240 high school girls, and during our visit, we introduced Sheria Kiganjani to them and explained how they could utilize our services, especially those who are preparing to graduate and go on to universities.

Each member of our team had the opportunity to speak with the girls about career choices and opportunities available for women to excel, as well as addressing common challenges facing

young women today, such as raising awareness on issues of equality and combating gender-based violence. We believe that these conversations and our continued efforts towards women's empowerment can make a positive impact on the lives of these young women and future generations.





#### 2. The East African Crude Oil Pipeline (EACOP - Phase II).

ollowing the successful execution and completion of the first phase of the EACOP Third Party Support Services to Project Affected Persons in Priority Areas in 2021, and successful signing of the Tripartite Agreement between the Company (EACOP), The Government of URT and Project Affected Persons in the Priority Area (Project Phase 1), Sheria Kiganjani was once again used to execute the second phase of the project, catering to Physically Displaced Persons during the land acquisition process.

The Sheria Kiganjani platform facilitated the delivery of third-party advisory support services to PAPs by legal advisors in the field. Our tollfree helpline was readily available, enabling PAPs to easily contact advisors and voice any grievances, request clarifications regarding their compensation agreements, and seek independent advice from our team of legal advisors.





Ву leveraging Sheria Kiganjani's innovative solutions and technology, our team of legal advisors successfully reached out to 290 physically displaced PAPs in 8 regions across Tanzania. Throughout the project's execution, we received and resolved over 183 legal inquiries virtually.

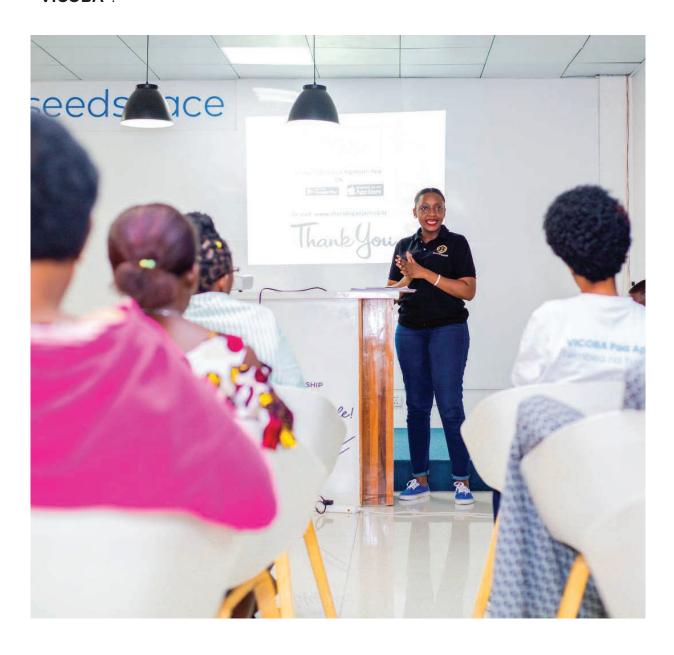




#### 3. Capacity Building for Vicoba Groups:

Prior to the anticipated launch of our Business Formalization Project in 2023, we partnered with Vicoba Poa and conducted a capacity building session for leaders in their member groups. Vicoba Poa is a platform with over 3000 members ranging from women, small business owners, people living with disabilities and the elderly, all who are members of tailored microfinance programs designed to provide credit to low-income earners who need capital to start their own businesses dubbed "VICOBA".







Through these capacity-building sessions, participants received legal education on business formalization and compliance, as well as information on how to utilize Sheria Kiganjani's various services during formalization

and compliance procedures to simplify the process. The insights gained from these sessions also inform the tailoring of the Business Formalization Project, scheduled for launch in 2023.







## 4. Commemoration of 16 Days of Activism Against Gender Based Violence (GBV).

The 16 Days of Activism Against Gender-Based Violence is a worldwide campaign aimed at promoting awareness of the effects of violence, particularly on women. The campaign begins annually on November 25th, International Day for the Elimination of Violence Against Women, and concludes on December 10th.

As part of our support for this campaign, Sheria Kiganjani conducted an awareness session on Gender-Based Violence, including the rights and enforcement mechanisms available to widows and single mothers from the wards of Mtoni, Manzese, and Mburahati (Dar es Salaam). The session also provided information on appropriate reporting pathways for cases of Gender-Based Violence.





In addition, Sheria Kiganjani invited Mental Health Tanzania to speak on mental health concerns related to Gender-Based Violence and how women can overcome them.

Throughout the day, the women also received legal services from Sheria Kiganjani to address their justice needs.

The majority of these needs were due to Gender-Based Violence.

During the remainder of the commemoration week, Sheria Kiganjani produced and shared several videos on social media platforms to endorse the campaign against Gender-Based Violence in Tanzania.



#### 5. Launch of the University of Dodoma School of Law "Law Day"

We are honored to have had our CEO and COO participating and speaking at the official launch of the very first University of Dodoma School of Law "Law Day" 2022, with the theme "Role of the Council of Legal Education in the promotion of quality legal education in Tanzania". The launch took place at the University and the Principal Judge of the High Court of Tanzania, Dodoma Zone, Hon. Gerson Mdemu was the Guest of Honor.



As Alumni of the University and pioneers of legal education in Tanzania, our CEO and COO got an opportunity to speak to the Law Students and invited guests on the role Sheria Kiganjani is playing in fostering provision of legal information and the future of Legal Tech in Tanzania.





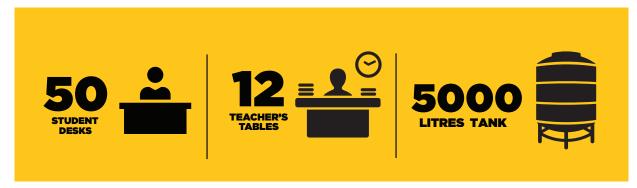
#### 6. Corporate Social Responsibility (CSR).

There's no greater satisfaction than contributing and making a positive impact on people's lives in the community. There could be no definition of a successful work that does not include services to others especially our users.

In commemorating our 4th anniversary, we had the opportunity to give back and celebrate together with the children from Mataya Primary School in Bagamoyo District. We successfully donated **50 student desks**, **12 teacher's** 

**tables** and chairs together with improving the water system by building a water tower, buying a **5000 litres tank,** water pump and distribution of water throughout the school including the toilets.

We extend our gratitude to all our users, subscribers, and partners for their unwavering trust in us. It's through their support that we were able to contribute to the welfare of the community.













We are honored to have been bestowed with the winner's award for the Private Sector Outstanding Start Up of the year 2022 by the Tanzania Private Sector Foundation (TPSF). The award was presented to us by the Vice President of the United Republic of Tanzania, Hon. Dr. Philip

Isdor Mpango and was received by one of our founders and CEO, Advocate Nabiry Jumanne during the award ceremony in Dar es salaam. We extend our sincerest gratitude to TPSF for acknowledging the work we have done throughout 2022.





#### 8. Team Building and 2023 Strategy Session:

Our team had a chance to close off our work year with a team session, coming together and reflecting on 2022, strategizing for 2023 and acknowledging each and everyone's efforts throughout the year. Overall,

2022 was a year of tremendous progress for our organization. We are excited to expand on our accomplishments and maintain our positive impact in the future years.







#### **5. ONLINE FEATURES:**

#### 1. SDG Innovation Champions 2022:

uring the Innovation week 2022, FUNGUO Innovation Programme implemented by United **Nations** Development Program (UNDP) Tanzania named one of our founders and CEO, Nabiry Jumanne as one of the 2022 Innovation Champions in Tanzania for SDG 16 (Peace, Justice and Strong Institutions). We appreciate recognition which is a motivation for our team to continue implementing and scaling our solution, tackling access to justice for Tanzanians.























#### 2. Interview with Africa News for Inspire Africa

n early August, Sheria Kiganjani was featured on Africa News through their segment dubbed "Inspire Africa" where one of our founders and the Head of Legal, Neema Magimba was interviewed. She shared the journey toward starting Sheria Kiganjani, our impact so far and the state of rule of law in Tanzania. We thank Africa News

for continuously bringing to light the stories of all the amazing impact driven Africans doing a wondrous job around the content.

The full interview is available on Africa News Website, Inspire Africa Segment and can be accessed through: www. africanews.com

#### 3. 40 under 40 Africa: Law Category

Our Co founder & CEO Nabiry Jumanne has been recently nominated for the "40 under 40 Africa" award, which recognizes young African trailblazers making significant contributions in their respective fields. As a founder and CEO of a social enterprise, he has shown remarkable leadership and commitment to addressing access to justice for Tanzanians. This nomination is a testament to his hard work and dedication, and we congratulate him on this well-deserved recognition.





#### 1. Segal Family Foundation (SFF)

**Segal Family Foundation** is a foundation which seeks to fund organizations or programs whose missions are broadly related to Social Justice and provide partners with access to capacity building resources to strengthen their organizational health, create networking opportunities through technical training workshops that will guide all organizations into giving best service to the society.



#### 2. Dovetail Impact Foundation (DIF)

The Dovetail Impact Foundation (DIF), formerly known as David Weekley Family Foundation (DWFF), invests its time, resources, and expertise in organizations that advance human flourishing. The foundation's work is founded on the principle of "Loving Our Neighbour," and they believe in providing assistance urgently and without delay, driven by the enormity of the global opportunity to do more and go further.



#### 3. Funguo Innovation Programme

**Funguo Innovation Programme** jointly implemented by UNDP and UNCDF in Tanzania. It is currently being funded by the EU, FCDO and UNDP, with the main objective to increase the number of successfully scaled innovative ventures/ startups, to contribute to the national development goals and the accelerated achievement of SDGs in Tanzania.



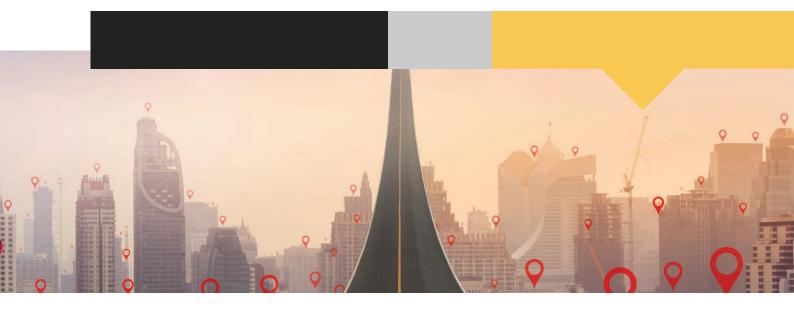


### 7. SPECIAL RECOGNITION









#### 8. LOOKING AHEAD IN 2023

As we look ahead to 2023, our organization remains steadfast in our commitment to enhancing access to justice for low and middle-income earners. Despite the challenges of the past year, we are more determined than ever to pursue this goal and make a meaningful impact in the lives of those we serve.

Our goals for the year ahead remain unchanged. We will continue to explore innovative solutions and partnerships that can help us achieve our mission. We will work closely with our stakeholders and communities to better understand their needs and develop targeted interventions that can have the greatest impact.

#### **MAIN KEY AREAS FOR 2023:**



(a) Launch and Implementation of the Business Formalization program for Micro, Small, and Mediumsized enterprises (MSMEs):

Sheria Kiganjani will launch and implement the business formalization program for Micro, Small, and Medium-sized enterprises in order to guide new, existing, or emerging businesses, especially women owned businesses with formalization and compliance. A response to the growing justice gap between informal business and financial inclusion and opportunities.



## (b) Launching of a Sheria Kiganjani Mobile App which has been improved with new features and more interactive segments.

In the year 2023, Sheria Kiganjani mobile app will undergo some improvements, including the addition of new features and more interactive segments. These updates are intended to make it even easier for users to access legal advice and services.



#### (c) Launching of the Paralegal Network on the App:

In partnership with relevant stakeholders, Sheria Kiganjani will launch the Paralegal Network within the App which will include paralegals from every district countrywide and will enable users to access legal aid services within our platform.



#### (d) Monthly Articles and Informative Segments:

To enhance delivery of legal education and awareness to our users, we will introduce Monthly Articles that will be posted through our social media platforms and website, addressing various legal issues in a simplified form. Our users can subscribe to our website and receive these articles every end of the month at no cost.



#### (e) Onboarding of New Partners:

In onboarding new partners, we will focus on building strong relationships based on trust, transparency, and shared values. We will engage in identifying new potential partners who align with our mission and are committed to making a difference in the areas of access to justice for low and middle-income earners in Tanzania.



#### 9. EVENTS IN PHOTOS:

(The first cohort of 26 impact driven startups for the FUNGUO Innovation **Programme together with the EU Commissioner for International Partnerships** at the EU Residence. )











(Photos from the 2022 CSR Event at Mataya Primary School)





(Sheria Kiganjani Team at the 3rd Private Capital Conference in Tanzania, organized by EAVCA, DOB **Equity and UNDP Tanzania**)







(Unveiling of the First Cohort of the FUNGUO Innovation Programme Impact **Driven Startups for 2022)** 















(Team Building and Bonding 2022)







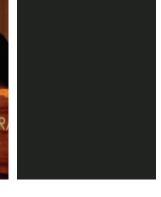




Photos from the East Africa Crude Oil Pipeline (EACOP) Project in Kiteto & Tanga District issuing legal support to physically displaced affected person's).















(Segal Family Foundation Annual Happy Hour).

#### **CONTACT/REACH US THROUGH**

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#SheriaKiganjani



